

# Packaging System

The complete solution for food packaging



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At Berry Superfos Packaging Solutions, we deliver more than 200 different packaging systems to help seal and protect your unique products. From small hand-operated machines to fully automated, high-speed machines, each of our packaging systems includes:

- Recyclable PE-HD (Polyethylene High Density) plastic trays
- Sealing film
- Sealing machines
- Absorber pads
- Optional film sealing qualities for MAP (Modified Atmosphere Packaging), pasteurization, and more.



### Advantages

- Liquid and air-tight packaging
- MAP offers prolonged shelf-life
- Withstands temperature variations from -50 °C up to +121 °C
- Widely recyclable
- Empty trays take up little storage space, when compared with EPS and many other materials
- Strong packaging and minor breakage
- Local representatives in many European countries
- High packaging competence
- Suitable for heating in a microwave oven

Our trays are made of PE-HD (Polyethylene High Density). Polyethylene is well-suited for storing, producing, and transporting food; this is because it contains no toxic substances and has the ability to withstand major temperature fluctuations.

Like any responsible business, creating a sustainable future for generations to come is a core commitment of Berry. Sustainability underlines everything that we do - both the products that we manufacture and the way we conduct our operations. In line with our Impact 2025 sustainability strategy to minimize product and operational impact, our tray production in Norway is powered by sustainable energy sources and our trays are widely recyclable.



## Complete solution for food packaging

With more than 200 different tray shapes and sizes, we offer a broad range of products. Our smallest tray measures 120 ml and our largest is 24.4 litres.

Upon request, we can develop bespoke tray designs and tailor-made packaging for your products. Our smallest hand-operated sealing machines are suitable for smaller businesses, such as takeaway companies and deli counters. We also offer semi-automatic sealing machines with MAP options and/or SKIN abilities. These are popular as entry-level machines into MAP.

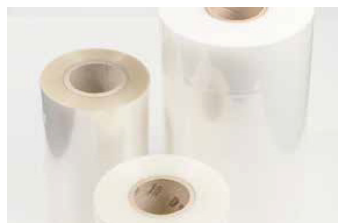
Our larger, fully-automatic sealing machines are suitable for medium sized and larger production companies. There are several add-on features that can be included to aid production, such as tray de-stackers, filling equipment, label printers and applicators, etc.



Large tray program



Food packaging experts



Sealing films



Effective machines

# Food packaging made

## for safety, security, and product freshness

Berry Superfos Packaging Solutions Kristiansand was established in 1948, as one of the pioneers of plastic converters. In 1972, we started to produce thermoformed PE-HD packaging for the food industry.

Since then, we have evolved into an industry leading provider of food packaging systems, committed to delivering solutions that keep your food safe and secure. Even though some of our customer use alternative sealing machines to ours, our trays easily fit into their application.

As we continue to innovate solutions for food packaging, we look forward to creating a strong, long-lasting relationship with your company.



### Case study:

#### **Mussels packed in Strong PE-HD tray**

Our Spanish customers have used our trays for several years with great success. They started with a small factory in the Galicia region and now they are the largest mussel producer in Spain – needless to say, we are proud to have grown with them over this time.

In addition to the domestic market, they also export to France, Portugal and Italy. As shown in the picture, they pack 1-2 kg live mussels into blue PE-HD trays, made by Berry Superfos Packaging Solutions. Together we have also developed two new trays to accommodate pre-cooked mussels in sauce. This ready-meal product suitable for microwave heating – is distributed into all large supermarkets in Spain.



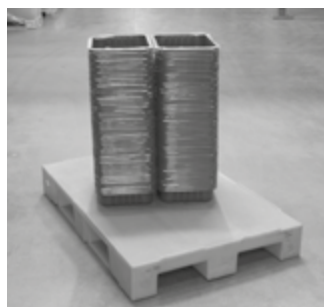
## A new era in fresh seafood packaging

Berry Superfos Packaging Solutions has introduced our packaging concept to seafood producers for the last 10 years. The traditional EPS boxes have in many countries been replaced by our rigid PE-HD trays for seafood, packed in 2-15 kg packs for chilled distribution. This creates a lot of advantages, such as:

- Increased shelf-life with MAP
- Lower transportation and storage costs
- Less handling
- Empty trays can be stacked into each other, saving space
- Loose bottom for drip loss, in order to avoid discolouration
- Absorbent pads
- Air and liquid tight packaging
- BRC/IOP and ISO certified
- Direct palletising



Full trays packed directly on pallet



Empty trays stacked into each other



Case study:

# The secret behind fresh food

in more than 1,800 supermarkets all over Norway

Matbørsen was established in 1994, and has been a customer of Berry Superfos Packaging Solutions since day one. It started as a family owned company – today, they are owned by Norway’s largest retailer. Matbørsen has a turnover of more than €70 million each year. Their core business is food service and distributing ready meals to more than 1800 supermarkets all over Norway.

When the company was first established, we installed a semi-automatic MAP sealing machine and after a few years, we installed the first automatic line. Today, they are packing Berry Superfos Packaging Solutions trays with five fully-automatic MAP sealing machines, all delivered by us.

The machines are running for full working days, five days per week. According to the technical manager at Matbørsen, the machines have proven their reliability and for this reason, they invest in a new automatic machine every two or three years.

Matbørsen have always been satisfied with the service received from the technical team at Berry Superfos Packaging Solutions, and appreciate the short delivery times on spare parts.

## Meat



## Poultry



## Ethnic Food



## Desserts



## Ready meals



## Seafood





## Case study:

### Sarita's – a perfect box for a perfect meal

It was a cold, snowy day in 1972 that Sarita first set foot in Norway. After some years, her family started up their first business and in 1994, their dream came true when her parents opened a restaurant called Mother India. Serving genuine Indian cuisine, it soon became an institution for ethnic food in the region and Sarita an integral part of the business. Once she saw how popular their dishes had become, it became her goal to bring her food to the general public. After experimenting with recipes that could be suitable for distribution within supermarkets and deli counters, Sarita established 'Taste of India' in 2001.

Owing to globalisation and an expanding tourist industry, ethnic food has become more and more popular. Sarita's covers this market and fits perfectly into their owner's Orkla Foods ethos. Sarita's has developed a variety of ready meals, which are then heated by consumers using a microwave oven. After years of using a standard multi-compartment tray, they have now moved over to the traditional Indian 'Dabbawala/Tiffin' concept - one tray contains rice and another tray is placed on top, containing the meat and sauce.

Partnership with a local supplier was essential for Sarita. "Berry Superfos Packaging Solutions could deliver everything we needed to start up our production," she says. "The quality of the trays, film and sealing machines fit right into our strategy to supply quality products."

"The service provided by Berry Superfos Packaging Solutions is extraordinary; timely delivery on trays and sealing film, as well as short response times on service for our Berry Superfos Packaging Solutions machines. As a growing business, the lead times and know-how they provide is essential for us, and we look forward to what the future brings.", Sarita finishes.



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